



ALLIANCE 180



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Alliance180 hires Executive Director

Saratoga Springs, NY – Alliance180, a peer-to-peer, purpose-driven program that aims to prevent suicide for Veterans, First Responders and Frontline Healthcare Workers facing the effects of trauma through a transformative equine experience, has hired its' first Executive Director.

Denise Romeo, former Executive Vice President of the Saratoga County Chamber of Commerce, has been named. “Denise brings over 23 years of experience of leadership in non-profit work within Saratoga County and we are thrilled she has joined our team at Alliance180. There is no doubt Denise will bring integrity and passion to this role,” said Bob Nevins, Founder of Alliance180.

Denise will oversee the day-to-day operations of the organization, as well as organizational strategy, fundraising and community awareness of the power of this program to change lives.

Todd Shimkus, President/CEO, of the Saratoga County Chamber of Commerce shares “I had the pleasure to work with Denise for more than a decade. She rose from a Vice President to Executive Vice President in recognition of the leadership she provided within our organization and externally in the community.”

“I am both honored, and humbled, to accept this position,” says Denise Romeo. “Bob Nevins has been a hero of mine since the first time we met over ten years ago. A decorated Army helicopter pilot during the Vietnam War, Bob certainly knows and understands the trauma of war. He knows that suicide amongst those ranks is extremely high and has been determined over three decades to uncover a real, and proven successful, equine experience that re-regulates the autonomic nervous system. It will be my job to carry out both the vision and mission of A180 along with others on our team. One Team One Fight!”

www.alliance180.org